

HODAYA AMRANI

UX Designer

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🌐 <https://www.ux-hodaya.com>

EXPERIENCE

UX Designer

Bank Hapoalim

10/2021 - Present

- **Website Designer (2021-22):** Held primary responsibility for the bank's website redesign while working within a team of designers. Improved user experience and accessibility, collaborating with stakeholders to align the website with customer needs and business objectives.
- **Web & App Designer (2022-Present):** Expanded responsibilities to include both the website and the mobile application. Worked on various and changing financial areas, ensuring an intuitive and unified user experience across both platforms.

UX Designer

Aman Digital

02/2021 - 10/2021

Conducting user research and market research to understand user needs, behaviors, and market trends. For example: UX Concept for an agent portal of the Phoenix company

EDUCATION

UX Experience Course

Netcraft Academy College

2019 – 2020

Art-Direction Course

ACC College

2017 – 2018

BA in Communications and Information Science

Bar-Ilan University

2013 – 2016

SKILLS

User Research ,Wireframing and Prototyping, Interaction Design

Figma, Axure, Sketch, Illustrator

LANGUAGES

Hebrew

Native

English

Advanced